

FOR IMMEDIATE RELEASE

August 9, 2011

CONTACT:

Caty Borum Chattoo

cchattoo@linktv.org

New Link TV and Bread for the World Documentary Highlights Innovative Programs that Alleviate Global Hunger

***ViewChange: Challenging Hunger* streams on www.bread.org and ViewChange.org beginning Tuesday, August 9, broadcast on Link TV Friday, August 12.**

San Francisco – Two migrant farmers from Mexico are able to stay in their home country rather than travel to the United States illegally to support their families, women in Ethiopia help supply long-term solutions to hunger, and microfinance programs in Bangladesh provide hope for small-scale farmers in drought-prone areas of the world. These and other stories—and hunger programs supported by U.S. foreign aid—are the centerpiece of a new TV documentary, [*ViewChange: Challenging Hunger*](#), which [premiered online](#) today. The documentary is a partnership between independent nonprofit broadcaster Link TV's ViewChange project and Bread for the World, a bipartisan nonprofit organization that advocates on behalf of hungry and poor people. The show's broadcast premiere on Link TV will be Friday, August 12, with a repeat broadcast on Tuesday, August 16.

More than one billion people suffer from chronic hunger, and innovative programs from aid groups and governments are creating effective new systems for alleviating the problem. Most Americans believe that about 25 percent of the U.S. budget goes toward foreign assistance, but, in fact, less than 1 percent supports crucial foreign assistance programs—including anti-hunger programs and food aid. According to [*ViewChange: Challenging Hunger*](#), this funding is vital to the continued development and management of innovative programs that provide long-term solutions to hunger.

The show also highlights a little-known connection between illegal or unauthorized immigration and hunger. According to Bread for the World, hunger and poverty are the top factors contributing to illegal or unauthorized migration to the United States.

Bread for the World, which works with thousands of faith-based organizations and churches across the country, is a member of the "Circle of Protection," a movement of religious leaders that seeks to protect programs that are vital to hungry and poor people. Bread for the World President David Beckmann and others met with President Obama last month to urge his administration to protect funding for these essential programs.

"The percentage of our annual budget that supports foreign assistance is so small, but it is necessary and effective to help to solve the problem of global hunger," said Beckmann. "Supporting innovations and effective solutions to chronic hunger is not just a matter of moral imperative, but it's a matter of national security. During a time of economic downturn around the world, the world's most vulnerable people need this support the most."

The half-hour documentary is available now for viewing and downloading at www.bread.org and www.ViewChange.org. It will be broadcast on [Link TV](#) Friday, August 12 (7 p.m. EST) and again on Tuesday, August 16 (11 p.m. EST) on DIRECTV Channel 375 and Dish Network Channel 9410.

The Link TV/Bread for the World hunger special is part of Link TV's [ViewChange.org](#), a new multimedia website that brings together powerful, evidence-based videos that demonstrate progress in global development and the UN Millennium Development Goals, along with the latest news and

action opportunities for users. [ViewChange.org](http://www.viewchange.org) is working with nonprofit organizations, film distributors, and individual filmmakers to combine at one site documentaries, news reports, and viewer-generated films of varying length and style. With the help of next-generation semantic Web technology, videos are linked directly with the latest news and most recent social actions so that users can search for specific topics, watch real stories from around the world, learn the latest news (from more than 12,000 news sources around the world), and take action. The site also features long-form films including the Academy Award©-winning short, *Smile Pinki*, and the feature documentary *Favela Rising*.

View online beginning today, Tuesday, August 9, 2011:

<http://www.viewchange.org/videos/viewchange-challenging-hunger>

**Watch on Link TV Friday, August 12, 2011, at 7 p.m. EST, 4 p.m. PDT
or Tuesday, August 16, at 11 p.m. EST, 8 p.m. PDT**
[DIRECTV Channel 375](#) | [DISH Network Channel 9410](#)

###

ABOUT LINK MEDIA & LINK TV

Link Media uses media and the power of stories to engage, inform and inspire its audiences to participate in transformational, sustainable change on issues of global importance. Founded in 1999, Link Media operates the Link TV national network and the websites LinkTV.org and ViewChange.org. An independent and non-commercial media company, Link Media acquires, produces and delivers global news, documentaries and cultural programming over three distribution channels: broadcast, web and handheld devices. Link Media presents diverse perspectives on critical global issues that are underserved by conventional media, and gives voice to points of view that would otherwise go unheard.

A pioneer in news and current affairs programming, **Link TV** has been recognized for its original news programs including the Peabody Award-winning daily broadcast ***Mosaic: News from the Middle East***, which monitors and airs unedited selections of news reports from more than 43 Middle-Eastern broadcasters. **Link TV** also offers original, innovative participatory programs promoting national and global citizen action. Much of Link's programming is not available anywhere else on American television.

Link TV is available as basic service on DIRECTV channel 375 and DISH Network channel 9410, reaching more than 33 million U.S. households. Select **Link TV** programming also airs on 220 cable outlets, including in New York, Los Angeles and San Francisco, reaching an additional 20 million homes. **Link** also streams much of its content online at LinkTV.org. For complete background information, program schedule, and Internet streaming, go to LinkTV.org.

Follow on Twitter @viewchange and @linktv, and on Facebook at www.Facebook.com/LinkTV and www.Facebook.com/ViewChange.

ABOUT BREAD FOR THE WORLD

Bread for the World is a collective Christian voice urging our nation's decision makers to end hunger at home and abroad. By changing policies, programs, and conditions that allow hunger and poverty to persist, we provide help and opportunity far beyond the communities where we live. Bread for the World is a 501(c)4 organization. [Learn more about Bread for the World Institute](#) and the [Alliance to End Hunger](#). Website: www.bread.org. Blog: blog.bread.org