

FOR IMMEDIATE RELEASE
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CONTACT: Caty Borum Chattoo
cchattoo@linktv.org

**LINK TV TEAMS WITH SAVE THE CHILDREN ON HALF-HOUR DOCUMENTARY ABOUT
THE WORLD'S BEST AND WORST PLACES TO BE A MOTHER**

***“ViewChange: The Mothers Index” Will Stream on SaveTheChildren.org and
ViewChange.org Beginning on Tuesday, May 3***

San Francisco, Calif. – Mothers in the developing world face dramatically lower odds of survival in pregnancy and during childbirth than mothers in wealthier nations, according to a new TV documentary, “ViewChange: The Mothers Index,” that premiered online today from independent non-profit broadcaster [Link TV](http://LinkTV.com) and international development organization [Save the Children](http://SaveTheChildren.org).

According to the half-hour documentary and Save the Children’s just-released 2011 “State of the World’s Mothers” report, which ranks 164 countries on women’s access to health care, education and opportunities, one in 30 women in countries at the bottom of the list will die of pregnancy-related causes; Afghanistan is located at the very bottom of the list, while Norway sits in the top spot. This year, the United States ranks 31st of 43 developed countries, dropping three spots from last year’s rankings.

Timed with Mother’s Day, Link TV and Save the Children teamed up to co-produce the half-hour documentary that takes viewers on a global tour of the best and worst places in the world to be a mother. ***ViewChange: The Mothers Index*** highlights new data about maternal health and child mortality around the world – including in the United States – and includes stories about global mothers and government and community programs that are changing the odds.

The show is available online at www.SavetheChildren.org/world-mothers and www.ViewChange.org , and it will broadcast on [Link TV](http://LinkTV.com) on Friday, May 6 (7 p.m. EST) and again on Tuesday, May 10 (11 p.m. EST) on DIRECTV Channel 375 and Dish Network Channel 9410.

The Link TV/Save the Children special is part of Link TV’s ViewChange.org, a new multimedia website that brings together powerful, evidence-based videos that demonstrate progress in global development, along with the latest news and action opportunities for users.

ViewChange.org is working with non-profit organizations, film distributors, and individual filmmakers to combine at one site documentaries, news reports, and viewer-generated films of varying length and style. With the help of next-generation semantic Web technology, videos are linked directly with the latest news and most recent social actions so that users can search for specific topics, watch real stories from around the world, learn the latest news (from more than 12,000 news sources around the world) and take action.

View online beginning Tuesday, May 3, 2011: www.SavetheChildren.org or www.ViewChange.org

**Watch on Link TV Friday, May 6, 2011, at 7 p.m. EST, 4 p.m. PDT
or Tuesday, May 10, at 11 p.m. EST, 8 p.m. PDT**
[DIRECTV Channel 375](http://DIRECTV.com/Channel375) | [DISH Network Channel 9410](http://DISH.com/Channel9410)

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ABOUT LINK MEDIA & LINK TV

Link Media uses media and the power of stories to engage, inform and inspire its audiences to participate in transformational, sustainable change on issues of global importance. Founded in 1999, Link Media operates the Link TV national network and the websites LinkTV.org and ViewChange.org. An independent and non-commercial media company, Link Media acquires, produces and delivers global news, documentaries and cultural programming over three distribution channels: broadcast, web and handheld devices. Link Media presents diverse perspectives on critical global issues that are underserved by conventional media, and gives voice to points of view that would otherwise go unheard.

A pioneer in news and current affairs programming, **Link TV** has been recognized for its original news programs including the Peabody Award-winning daily broadcast ***Mosaic: News from the Middle East***, which monitors and airs unedited selections of news reports from more than 43 Middle-Eastern broadcasters. **Link TV** also offers original, innovative participatory programs promoting national and global citizen action. Much of Link's programming is not available anywhere else on American television.

Link TV is available as basic service on DIRECTV channel 375 and DISH Network channel 9410, reaching more than 33 million U.S. households. Select **Link TV** programming also airs on 220 cable outlets, including in New York, Los Angeles and San Francisco, reaching an additional 20 million homes. **Link** also streams much of its content online at LinkTV.org. For complete background information, program schedule, and Internet streaming, go to LinkTV.org.

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