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**LINK TV LAUNCHES “GLOBAL PULSE” NEWS PROGRAM**

**NEW TV AND WEB SERIES *GLOBAL PULSE* COMPARES U.S. NEWS REPORTS WITH NEWS COVERAGE FROM AROUND THE WORLD**

New York, NY, June 5, 2007 — **Link TV** announced today the launch of *GLOBAL PULSE*, a news resource that compares and contrasts U.S. television news coverage with television news reports from over twenty nations including Japan, China, Korea, Russia, Iran, Qatar, Pakistan, India, Nigeria, France, Germany, U.K., Mexico and Venezuela. *GLOBAL PULSE* gives Americans access to different national perspectives by presenting news stories that cannot be seen anywhere else in the U.S. media. Daily episodes of *GLOBAL PULSE* are three to five minutes in length, and allow the viewer to witness the differences in media spin on world events from country to country – and from broadcaster to broadcaster. *GLOBAL PULSE* shows Americans how the rest of the world views current events, and U.S. policy and culture, with a fresh, innovative approach to presenting the news. *GLOBAL PULSE* is viewable on the web at [www.linktv.org/globalpulse](http://www.linktv.org/globalpulse) and on television on DISH Network channel 9410 and DirecTV channel 375.

This week on *GLOBAL PULSE*:

**Darfur and China – Oil vs. Genocide:** China, the biggest world buyer of Sudanese oil, reports news of the genocide in Darfur differently than western sources.

→ **WATCH VIDEO:** <http://www.linktv.org/video/1484>

**A New Cold War?** Bush says his plan for a European missile shield is purely defensive, but Russian TV puts Putin in the spotlight, explaining why the U.S. plan calls for a Russian response.

→ **WATCH VIDEO:** <http://www.linktv.org/video/1485>

**Link TV** has joined forces with the public opinion research and graphics team at American University's School of Communication, to create original graphics of complex polling data for Global Pulse. To date, the team has contributed to Global Pulse episode on the Iraq war anniversary, climate

change and women in politics.

**GLOBAL PULSE** is the most recent program to join the unique genre of global broadcast news reporting pioneered by **LINK TV** (*Mosaic: World News from the Middle East, Latin Pulse/Pulso Latino*) in which original reports from broadcasters around the world are presented to U.S. and global audiences on television and the web. **GLOBAL PULSE** is funded by a grant from the John D. and Catherine T. MacArthur Foundation. For a full list of **GLOBAL PULSE** broadcasters, visit: <http://www.linktv.org/globalpulse/broadcasters>

### **ALSO ON LINK TV**

**Mosaic:** <http://www.linktv.org/mosaic>

The Peabody Award-winning daily compilation of television news reports from the Middle East including, Egypt, Lebanon, Israel, Syria, the Palestinian Authority, Iraq and Iran.

**Latin Pulse/Pulso Latino:** <http://www.linktv.org/latinpulse>

**Latin Pulse** is a bilingual English/Spanish news magazine that examines Latin American issues of relevance to the American public but that are not covered by the mainstream U.S. media. This unique program presents news and analysis on Latin America through the eyes of Latin American media.

### **ABOUT LINK TV**

**Link TV** is a nationwide, non-commercial television network available in more than 29 million U.S. homes as basic service on DIRECTV channel 375 and DISH Network channel 9410. Select programs are shown on cable systems in New York, San Francisco and Los Angeles. Link's programs are streamed worldwide on the internet at [www.LinkTV.org](http://www.LinkTV.org).

Twenty-four hours a day, **Link TV** broadcasts a compelling mix of documentaries from around the world, global and national news, award-winning foreign films, world music from 96 countries and innovative participatory programs promoting citizen action. Most of Link's programs are available nowhere else on American television.

Hailed by the late Peter Jennings on *ABC World News Tonight* as having "found a successful way to satisfy the curious," **Link TV** is renowned for its ground-breaking programming including the Peabody Award-winning daily newscast *Mosaic*, which monitors and airs unedited selections of news reports from more than 30 Middle-Eastern broadcasters, translated into English. An archive of *Mosaic* programs is available at [www.LinkTV.org/mosaic/streamsArchive](http://www.LinkTV.org/mosaic/streamsArchive). *Mosaic* and its executive producers Jamal Dajani and David Michaelis have been featured in a wide array of news media including *ABC World News Tonight*, *The News Hour with Jim Lehrer*, *NPR*, *The New York Times*, *The International Herald Tribune* and *The Washington Post*, among others.

**Link** has garnered the support of Bill Cosby, Brad Pitt, Dave Matthews, Cher, Danny Glover, Harry Belafonte, Bonnie Raitt, Willie Nelson and others. For complete background information, program schedule, and streaming video, go to [www.LinkTV.org](http://www.LinkTV.org).

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