

MEDIA ALERT:



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LINK TV NOW AVAILABLE IN LOS ANGELES ON LA36 CABLE STATION

LINK TV to reach 2 million Angelinos with combined satellite and cable distribution

New York, NY, March 2, 2007 — Kim Spencer, President of **Link TV**, announced today that **Link TV** will air regularly on Los Angeles cable channel LA36, effective immediately. Broadcasts will consist of a one hour documentary programming block on Mondays from 7:00-8:00 PM. Documentary programming will include some of **Link TV**'s best shows such as ***Lunch with Bokara***, ***The Outsourcing Report***, ***Outside the Box with Peter Coyote***, and more. This new broadcasting alliance will also feature, on March 5, the acclaimed documentary ***Occupied Minds***, featuring the story of two journalists, David Michaelis, an Israeli, and Jamal Dajani, a Palestinian who travel back to their mutual birthplace of Jerusalem to offer new insights into the Israeli-Palestinian conflict. In the coming months, LA36 will also begin broadcasts of **Link TV**'s acclaimed world music programming, including hosted half hour blocks of music videos that demonstrate the extraordinary creativity, vision and energy generated by musicians from over 70 countries across the globe. For program and ongoing schedule information, visit www.LA36.org or www.LinkTV.org.

Spencer states, "This new alliance with LA36 expands Link's viewership in the nation's second largest market to about two million satellite and cable households. With this new cable distribution, 700,000 more people in Los Angeles can discover the innovative programming that so many prominent figures in that community hail as the best kept secret on TV. This is a real opportunity for Angelinos to tap into Link's global perspective on world culture and events that's just not offered in the mainstream media."

Carla Carlini, Station Manager of LA36 adds, "Link's programming is a definite fit for our mission to connect the community. We're excited to deliver unique shows certain to appeal to our diverse audience here in Los Angeles."

ABOUT THE PROGRAMS

Outside The Box with Peter Coyote, 2006, USA – Airdates forthcoming

Outside the Box with Peter Coyote is a daring new series premiering on **Link TV** that promises a refreshingly unconventional approach to the investigation and analysis of America's most critical issues. Host **Peter Coyote** takes on the role of a "citizen journalist," working together with the Outside the Box production team to bring complex issues often considered too controversial or complex to national, prime-time television and into the public discourse.

Lunch With Bokara, 2005, USA, ½ hour – Airdates: 3/12/07 at 7:30 pm & 3/14/07 at 7:30 pm

Join host Bokara Legendre as she brings together an engaging group of well-known scientists, thinkers, and spiritual teachers from around the world for a unique exchange of insights, knowledge and wisdom.

Occupied Minds, 2005, USA, 1 hour – Airdate: 3/5/07 at 7:00 pm

Occupied Minds is the story of two journalists, David Michaelis and Jamal Dajani, who grew up in Jerusalem just a few miles apart – but in reality, worlds apart. After spending four years working together in San Francisco at an international news and culture television network, they embark on a journey to their mutual birthplace to see if they can offer new insights into the polarized conflict that is the Israeli-Palestinian conflict.

Ramadan Primetime, 2006, USA, ½ hour – Airdate: 3/12/07 at 7:00 pm

What do thirty nights of special TV programming tell us about the tastes, preoccupations, preferences and politics of the 280 million people in the Middle East? *Ramadan Primetime* explores the unique television programs that people across the Muslim world watch during the month of Ramadan. In contrast to the typical images the West has come to associate with the Middle East, this 30-minute documentary showcases the specially crafted Ramadan primetime programming shown on dozens of Arabic television channels — entertaining their audiences with a mix of drama, music, game shows, and comedy. Link TV's documentary gives the rest of the world a glimpse into life through Muslim eyes, illustrating what daily life is really like in the Arab world.

Hot Talk – Gore Vidal, 2005-2006, ½ hour – Airdate: 3/19/07 at 7:00 pm

Author and filmmaker Saul Landau hosts a discussion with Gore Vidal, author, essayist, playwright and actor on Imperial America: Reflections on The United States of Amnesia.

ABOUT LINK

Link TV provides diverse, global perspectives on issues not typically in the U.S. media. **Link TV** broadcasts a compelling mix of unseen documentaries from around the world, global and national news, world music from 96 countries, award-winning foreign films and innovative participatory programs promoting citizen action. **Link TV**'s programs and website promote cross-cultural dialog and viewer participation. Most of **Link TV**'s programs have never been broadcast on American television.

Link TV is a nationwide, non-commercial television network available in more than 28 million U.S. homes as basic service on DIRECTV channel 375 and DISH Network channel 9410 and on select cable systems in New York, San Francisco and Los Angeles. Select programs are streamed on the internet at www.linktv.org and available for download.

Hailed by the late Peter Jennings on *ABC World News Tonight* as having “found a successful way to satisfy the curious,” **Link TV** is renowned for its ground-breaking programming including the Peabody Award-winning daily newscast *Mosaic*, which monitors and airs unedited selections of news reports from more than 30 Middle-Eastern broadcasters, translated into English. An archive of *Mosaic* programs is available at www.linktv.org/mosaic/streamsArchive. *Mosaic* and its executive producer Jamal Dajani have been featured in a wide array of news media including *ABC World News Tonight*, *The News Hour with Jim Lehrer*, *NPR*, *The New York Times*, *The International Herald Tribune* and *The Washington Post*, among others.

Link has garnered the support of Bill Cosby, Brad Pitt, Dave Matthews, Cher, Danny Glover, Harry Belafonte, Bonnie Raitt, Willie Nelson and others.

Link TV is operated by Link Media, Inc., a California 501(c)(3) non-profit organization, with production studios in San Francisco, New York and Washington, DC. The network is funded by viewer contributions and grants from more than 25 foundations, including The Annenberg Foundation, Ford Foundation, John D. and Catherine T. MacArthur Foundation, John S. and James L. Knight Foundation, Open Society Institute, Otto Haas Charitable Trust, Rockefeller Brothers Fund, Shei'rah Foundation, Surdna Foundation, Wallace Global Fund, and William and Flora Hewlett Foundation.

For complete background information, program schedule, and streaming video, go to www.linktv.org.

ABOUT LA36

LA36's mission is to support community building and promote learning through the development and distribution of innovative, high quality programming. We strive to create value to the Los Angeles Community by connecting education and cultural resources that meet local needs, and by making these resources broadly accessible within the city.