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LINK TV LAUNCHES “LATIN PULSE” NEWS PROGRAM

Peabody Award-Winning Producers of Internationally Acclaimed Mid-East News Program Mosaic to Cover Current Events in Latin America

“LATIN PULSE” to premiere nationally Tuesday, April 3 at 8 pm PT/11 pm ET

New York, NY, March 20, 2007 — **Link TV** announced today the premiere of *LATIN PULSE*, a new current events series covering both breaking news and deep background on events in Latin America. The series is modeled after **Link TV**'s highly-successful, Peabody Award-winning program *Mosaic*, which monitors and airs original news reports from more than 30 Middle-Eastern broadcasters. *LATIN PULSE* will launch on **Link TV** on Tuesday, April 3, at 8 pm PT/11 pm ET. David Michaelis, Co-Producer of *Mosaic* and **Link TV**'s Director of Current Affairs, and Series Producer Dante Betteo will serve as the lead team on *LATIN PULSE*. The announcement was made today by Kim Spencer, President of **Link TV**.

Spencer states, “*Mosaic* has been so successful in offering the American audience a real alternative to mainstream U.S. news reports about events in the Middle East, we decided to expand the model to cover Latin America because it’s another area of the world that Americans have a vested interest in knowing more about. *LATIN PULSE* will give viewers news and analysis on Latin America they can’t get anywhere else. No other English language channel is broadcasting coverage that actually originates from our neighbors to the South.”

The one-hour news magazine will include up-to-the-minute footage of newscasts from different Latin American broadcasters including Mexico’s Canal 22, Costa Rica’s Canal 13, Venezuela’s Telesur, Brazil’s Brazil TV, Argentina’s Canal 7, and many others. *LATIN PULSE* will be broadcast with both English and Spanish subtitles, and each topic will be expanded upon during live discussions with experts on Latin America at **Link TV**'s studios in San Francisco and Washington D.C.

The first edition of *LATIN PULSE* will track President Bush’s visit to Latin America, as well as Venezuelan President Hugo Chavez’ anti-American counter tour which coincided with Bush’s trip. The first edition will also explore drug trafficking as the engine of corruption and violence in the region.

Link TV has partnered with the American University School of Communications in Washington D.C. where students analyze news content from Latin America, how it is being reported, and media trends in the region. The students are directed by Richard Rockwell, Chair of the university's Latin American Media Department.

Rockwell states, "We'll be tracking Latin American media and news in an instructional lab, and providing the results to **Link TV** as content for *LATIN PULSE*," said Rockwell, "it's a win-win situation for the students who will lend real participation to this groundbreaking news program – but also for the viewers who will get a richer informational experience as a result of the added perspective of some of the brightest young minds in the country."

ABOUT LINK TV

Link TV provides diverse, global perspectives on issues not typically in the U.S. media. **Link TV** broadcasts a compelling mix of unseen documentaries from around the world, global and national news, world music from 96 countries, award-winning foreign films and innovative participatory programs promoting citizen action. Link TV's programs and website promote cross-cultural dialog and viewer participation. Most of Link TV's programs have never been broadcast on American television.

Link TV is a nationwide, non-commercial television network available in more than 29 million U.S. homes as basic service on DIRECTV channel 375 and DISH Network channel 9410 and on select cable stations. Select programs are streamed on the internet at www.LinkTV.org.

Hailed by the late Peter Jennings on *ABC World News Tonight* as having "found a successful way to satisfy the curious," **Link TV** is renowned for its ground-breaking programming including the Peabody Award-winning daily newscast *Mosaic*, which monitors and airs unedited selections of news reports from more than 30 Middle-Eastern broadcasters, translated into English. An archive of *Mosaic* programs is available at www.LinkTV.org/mosaic/streamsArchive. *Mosaic* and its executive producers Jamal Dajani and David Michaelis have been featured in a wide array of news media including *ABC World News Tonight*, *The News Hour with Jim Lehrer*, *NPR*, *The New York Times*, *The International Herald Tribune* and *The Washington Post*, among others.

Link has garnered the support of Bill Cosby, Brad Pitt, Dave Matthews, Cher, Danny Glover, Harry Belafonte, Bonnie Raitt, Willie Nelson and others.

For complete background information, program schedule, and streaming video, go www.LinkTV.org.