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MEDIA ADVISORY**



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Washington DC's MHz Network to Air Link TV's Peabody Award-Winning News Show—*MOSAIC: World News from the Middle East*

Beginning October 3rd, DC Area's 4.9 Million Residents Get Uncensored Look Inside the Middle East

(San Francisco, CA, September 28, 2005)—Continuing its commitment to provide Americans with global perspectives on groundbreaking news, world issues and culture, Link TV is proud to announce that beginning October 3rd, it's award-winning daily news digest from the Middle East—*MOSAIC: World News from the Middle East*, will be carried by Washington, DC's MHz NETWORKS, Monday through Friday at 11:30 PM ET. With the additional carriage on MHz, Link TV's flagship program *MOSAIC* will now be available to nearly 30 million households nationwide.

Offering viewers an in-depth look at the daily news as presented by more than 24 broadcasters in the region, *MOSAIC* is the only series in the U.S. that gives American viewers a translated and uncensored look at what people in 22 countries see on their television sets every day. The thirty-minute program includes excerpts from state-owned and independent broadcasters based in Egypt, Sudan, Lebanon, Israel, the Palestinian Authority, Jordan, Syria, Abu Dhabi, Iraq, Iran and London. Often *MOSAIC* breaks regional stories that other U.S. networks don't cover.

This year *MOSAIC* won one of broadcasting's most prestigious awards, the Peabody, for excellence in public service in broadcasting. Many Americans are familiar with Al Jazeera, but that network is only one of many in the Middle East. "If you watch only Al Jazeera, you receive only one view. Our commitment is to open a true window on the Middle East," says *MOSAIC* producer Jamal Dajani. Adds Link TV President Kim Spencer, "By featuring the very newscasts that are watched by more than 280 million people in the Middle East, *MOSAIC* provides American viewers with rare insights into the diversity of Mideast perspectives."

Link TV, which produces *MOSAIC*, is a nationwide noncommercial television network offering global perspectives on world events, issues and cultures. It is available 24 hours a day on DIRECTV (channel 375) and DISH Network (channel 9410), and select programs are streamed on the Internet. Dubbed "television without borders" by the late Peter Jennings on *ABC World News Tonight*, Link TV's unique programs have been recognized by every national news network. The 24-hour programming is a mix of documentaries from around the world, international news, foreign films and the best of world music.

Link TV is a non-commercial, independent television network available in more than 26 million U.S. homes on DIRECTV channel 375 and DISH Network channel 9410. The 24-hour programming is a

mix of documentaries, international news, foreign films and the best of World Music. The network recently received the first satellite-only Peabody Award for *MOSAIC: World News from the Middle East*, a daily news show featuring English translations of national television reports from more than 24 countries in the Middle East. Select Link TV programs are streamed on the Internet at www.linktv.org. Link TV is operated by Link Media, Inc., a California non-profit organization, with production studios in San Francisco, New York and Washington, DC. The network is funded primarily by viewer contributions and foundation grants.

MHz NETWORKS (MHz and MHz2) is an independent, noncommercial television broadcaster delivering international, educational and arts programming. MHz provides diverse cultural perspectives for a globally minded audience. Serving the Washington, D.C. area's 4.9 million residents, MHz NETWORKS features programs from around the world on air and online in more than 20 different languages. MHz has studio facilities in Falls Church, VA, and at Washington, D.C.'s Ronald Reagan Building and International Trade Center. For more information, visit www.mhznetworks.org.