

**For Immediate Release
MEDIA ADVISORY**



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**EXPERTS PREDICT 3 TO 6 MILLION JOBS WILL MOVE OVERSEAS
IN THE NEXT DECADE—IS YOUR JOB NEXT?**

**Tune in to *The Trouble with Outsourcing* and find out!
New Report Airs on Link TV on March 13th at 9:30 pm ET /6:30 pm PT
and streams at www.linktv.org/outsourcing**

San Francisco, CA—March 6, 2006—Economists, politicians and corporate consultants keep assuring us that the current trend towards outsourcing American jobs abroad is ultimately good for everyone and for the global economy. But, what if you are the one that has lost your job to cheaper labor in another country? What are the real costs to you and your family and what do these costs tell us about the real trouble with outsourcing? The second episode of **The Outsourcing Report: Exporting America's Future** presents some critical views on the global job shift. Hosted by political satirist and PBS host Will Durst, **The Trouble with Outsourcing** tells personal stories of workers whose manufacturing and high tech jobs have been outsourced from under them and presents views from leaders who urge Americans to pay attention to rapidly increasing job loss.

As the stories of Joe, the sugar plant factory worker, Teresa, a high-tech manufacturing supervisor, and Ben, a database manager, reveal -- the middle class is taking the brunt of the current outsourcing epidemic. Explains New Jersey Senator Shirley Turner, "The blue collar jobs are gone, now they're working on the white collar jobs, and the middle class is being squeezed right out of existence." And, when a high tech programmer loses his job in his mid-50's, will he want to retrain only to risk being outsourced again?

In fact, current outsourcing statistics paint a vastly different picture than the rosy outlook of our politicians:

- In 2005, more than 100,000 information and technology jobs moved offshore
- 57% of displaced workers can't find another job that pays as much
- By the year 2015, 259,000 management positions will be moved out of the U.S.

As **The Trouble with Outsourcing** reveals, the pressure to lower prices by seeking cheaper labor abroad is not just bad for the United States. National Labor Committee Chairman Charles Kernaghan says, "Outsourcing is not raising standards as they promised, it's slashing standards around the world." For every worker in India that says outsourcing is bringing new growth to their area, there are many more stories like that of Mahamuda Aktar, an 18 year old who sews clothes for Walmart in Bangladesh. Working from 7:30 in the morning to 9:30 or 10:30 at night with only one day off a month, Mahamuda earns just 17 cents an hour. Adds Kernaghan, "The

American worker is now pitted against desperately poor people in the developing world in a race to the bottom competing for who will accept the wages, the least benefits and the most miserable living and working conditions.”

“News reports of job loss to outsourcing have become routine for most Americans. With this series of reports, we are trying to foreground the real implications of outsourcing for working people, consumers and citizens. And we’re finding that the implications are staggering,” said Working Group Executive Producer Patrice O’Neill. Link TV President Kim Spencer adds, “This important new collaboration gives Link an opportunity to present major investigative journalism that is seen nowhere else on American TV.”

This is the latest in a series of eye opening segments called **The Outsourcing Report: Exporting America’s Future** that examine the *who*, *what* and *why* of the current wave of job outsourcing from the U.S. to foreign shores. A Link TV and Working Group original production, **The Outsourcing Report** reveals new trends, examines the human costs, and updates Americans on the latest wave of job losses. The series looks at the underlying policies that encourage outsourcing, the politics behind the job losses, and profiles the efforts to keep high skilled employment in the U.S.

The Trouble with Outsourcing airs on Link TV on March 13th at 9:30 pm ET/6:30 pm PT. To view a stream of this segment and previous reports, go to www.linktv.org/outsourcing.

About Link TV

Link TV is a non-commercial, independent television network available in more than 27 million U.S. homes on DIRECTV channel 375 and DISH Network channel 9410. The 24-hour programming is a mix of documentaries, international news, foreign films and the best of World Music. The network recently received the first satellite-only Peabody Award for **MOSAIC: World News from the Middle East**, a daily news show featuring English translations of national television reports from more than 24 countries in the Middle East. Select Link TV programs are streamed on the Internet at www.linktv.org. Link TV is operated by Link Media, Inc., a California non-profit organization, with production studios in San Francisco, New York and Washington, DC.

About The Working Group (TWG)

The Oakland based non-profit production company combines television and web resources with outreach efforts in the areas of workplace issues, race, diversity and encouraging democracy and citizen participation. TWG has been turning its cameras toward hard working Americans for over fifteen years through the **We Do the Work** television series and **Livelihood**, a ten part PBS series on workplace change (www.theworkinggroup.org). TWG’s **Not In Our Town** PBS documentaries helped launch a national movement against hate violence. Now in its tenth anniversary year, **Not In Our Town** films and web resources are used by hundreds of communities and schools around the country (www.pbs.org/niot). In addition to **Not In Our Town** and **Livelihood**, recent TWG documentaries include: The POV special, **The Fire Next Time** and **Test of Courage: The Making of a Firefighter**.