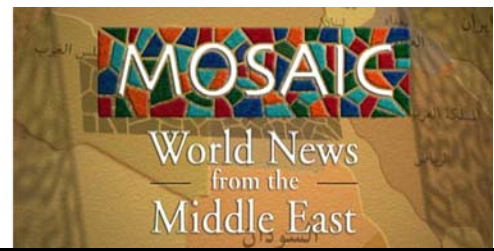


For Immediate Release

MEDIA ADVISORY

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**Link TV's *MOSAIC: WORLD NEWS FROM THE MIDDLE EAST* WINS
RADIO AND TELEVISION'S MOST PRESTIGIOUS AWARD—THE
PEABODY**

Link TV is the first satellite-only television network to have an original series honored by a Peabody award.

San Francisco, CA (April 8, 2005)— On April 7th, Link TV's daily news show, *MOSAIC: World News From the Middle East*, a firsthand, uncensored half-hour presentation of news broadcasts direct from the region, received a Peabody Award. This is the first time in the 64-year history of the Peabody that a satellite-only television network has received this honor.

Available to more than 25 million households in the U.S., *MOSAIC* is the nation's first unexpurgated and translated compilation of daily news from over a dozen key countries in the Middle East. With news reports from broadcasters in Egypt, Lebanon, the Palestinian Authority, Israel, Syria, Iran, Iraq and beyond; *MOSAIC* is the only program on national TV where Americans see what people throughout the Middle East are watching on their television sets every day.

Launched shortly after 9/11, *MOSAIC* is unedited and uncensored, leaving analysis to the viewer. It was created to address the question that millions of Americans were asking after the tragedy of 9/11, "Why do they hate us?" The program simply presents the Middle East as 280 million people in 22 countries see it every day. Often *MOSAIC* breaks regional stories that other U.S. networks won't report.

During the Iraq war, *MOSAIC* served as a trusted source of news footage and expert analysis. Often a line of network and local Bay Area crews waited to interview the *MOSAIC* staff.

Reportedly, White House and U.S. Department of State analysts and policymakers monitor the program every day.

MOSAIC is produced by Jamal Dajani, a Palestinian-American with help from David Michaelis, an Israeli citizen—probably the only ongoing Palestinian-Israeli news partnership in America. Mr. Dajani, Director of Middle East Programming, has produced more than 850 daily *MOSAIC* shows and specials. He is a frequent guest on both local and national broadcast media. Mr.

Michaelis is Director of Current Affairs and co-founder of Link TV. He has formerly worked for the Israeli Broadcasting Authority as producer of Popolitika, the most popular current affairs program on Israel TV. The *MOSAIC* team also includes a Palestinian-American, a Syrian-American and Yemeni-Egyptian American, among others.

Dean Murphy of the New York Times wrote that *MOSAIC* is “not exactly the daily fare of Middle East coverage found on CNN, Fox News, or the big three networks. But that was the whole idea.” (“U.S. Satellite Channel Offers Unfiltered Views from the Middle East.” New York Times, September 16, 2002) Peter Jennings called it “television without borders.” *MOSAIC* producer Jamal Dajani told Peter Jennings, “Here in the United States, we’re just trapped in our own media bubble. And it’s good for us to see what the other side is seeing at the same time.”

MOSAIC is supported by grants from the John S. and James L. Knight Foundation, The William and Flora Hewlett Foundation and by contributions from Link TV viewers.

About Link TV:

Link TV is a non-commercial television network available in more than 25 million U.S. homes on DIRECTV channel 375 and Dish Network channel 9410. The 24-hour programming is a mix of documentaries, international news, foreign films and the best of World Music, Select Link TV programs are streamed on the Internet at www.linktv.org. Link TV is operated by Link Media, Inc., a California non-profit organization, with production studios in San Francisco, New York and Washington, DC. The network is funded by viewer contributions and grants from more than 25 foundations, including the Ford Foundation, John D. and Catherine T. Macarthur Foundation, John S. and James L. Knight Foundation, Markle Foundation, Open Society Institute, Otto Haas Charitable Trust, Paul Allen Foundation, Rockefeller Brothers Fund, Shei’rah Foundation, Surdna Foundation, Tides Foundation, Wallace Global Fund, and William and Flora Hewlett Foundation.

For the complete program schedule and Internet streaming of Mosaic, go to www.linktv.org

About The Peabody Awards:

The Peabody Awards, the oldest honor in electronic media, recognize distinguished achievement and meritorious public service by stations, networks, producing organizations and individuals.

The George Foster Peabody Awards were first awarded in 1941 for radio programs broadcast in 1940. The awards recognize distinguished achievement and meritorious service by radio and television networks, stations, producing organizations, cable television organizations and individuals. They perpetuate the memory of the banker-philanthropist whose name they bear. The awards program is administered by the Grady College of Journalism and Mass Communication at the University of Georgia.

Today the George Foster Peabody Awards are often cited as the most prestigious awards in electronic media.