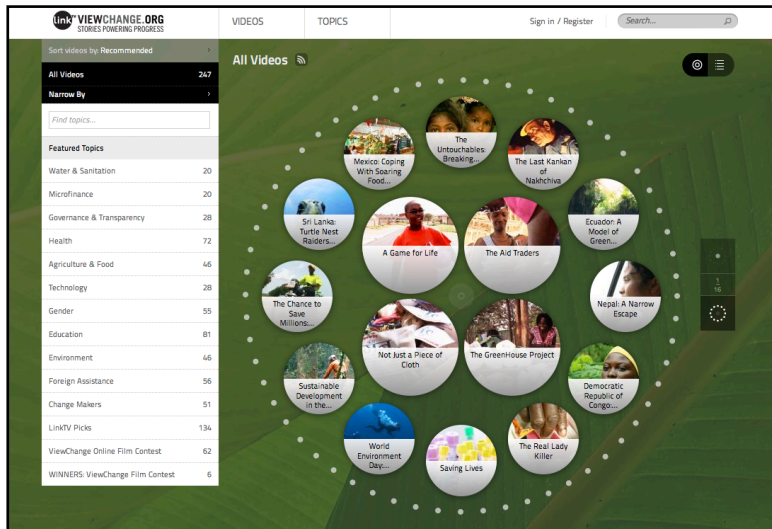


# link<sup>TV</sup> VIEWCHANGE

STORIES POWERING PROGRESS



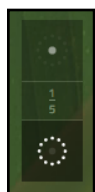
## Using ViewChange.org

### BROWSING THE SITE

To get started, click on a topic from the outer circle of the homepage. This will bring you to the browsing area of ViewChange - from here you can browse the video library by topic, location, or keyword. To choose a topic, click an item in the **topic list** on the left - you can also

narrow your topic down by regions or related topics. You can search for topics in the **"Find topics"** box or search the whole site in the top-lefthand search box.

All Videos	247
<input type="text" value="Find topics.."/>	
<b>Featured Topics</b>	
Water & Sanitation	20
Microfinance	20
Governance & Transparency	28



The large circles represent videos for you to watch. To see additional pages of videos (for topics with many videos), click the **small circle icon**.

You can also see a list of available videos by clicking the **list button**:

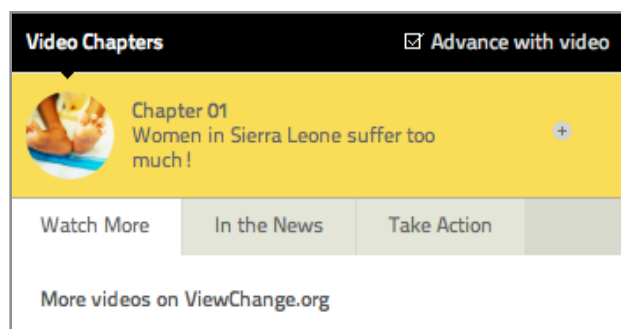


## PLAYER PAGE

---

Clicking on any video will bring you to its player page. To watch the video, click on the play button. You can also watch in an expanded or full-screen player, or watch in Higher Quality.

In the righthand column, you will find related content to the video. To watch related videos from ViewChange.org or from around the web, click on the **“Watch More”** tab. To read related articles, click on the **“In the News”** tab. To find out different ways that you can get involved and make a difference, click on the **“Take Action”** tab.



Below the player you can read the video’s transcript, comment, download, or find out more information about the video.

## SHARING

---

The fastest and easiest way to share a video on ViewChange.org is by clicking the **“Share”** tab beneath the video’s player. Here you are just one click away from sharing the video on Facebook, Twitter, and many other websites. You will also find the link to this video as well as an embed code to show the video on other websites.



To use the embed code, select the “small” or “large” player size, and decide whether to “Include related videos, articles & actions” - this will include the related content links. Then, simply copy the code that appears in the embed box (beginning with <iframe ), and paste it directly into the html of the website where you wish to post it. For help with this, contact your web department.



## CREATING A PROFILE

---

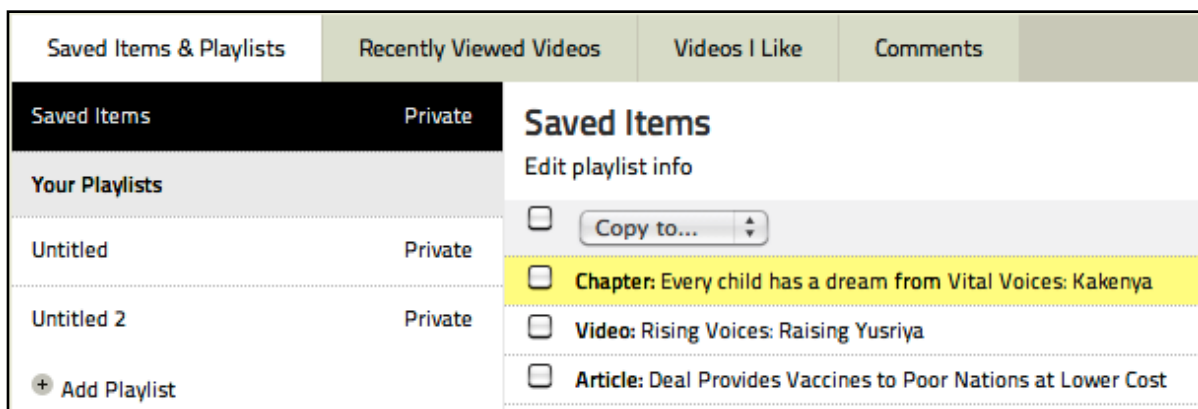
Creating a profile is a great way to keep track of your favorite videos and also share multiple videos with people. To create a profile, click on “Sign in/Register” at the top of the page. You do not need to create a new login or password for ViewChange.org. Simply register using an existing Google, Yahoo, Facebook, OpenID, or Yahoo account. Once you create an account, click on “Profile” at the top of the page. To edit the information in your profile (name, location, email, etc.) click on “Edit Profile” on the left side of the page. Once you have created a profile, you can save videos to your profile and create “playlists” of videos that you can then share with anyone.

### ***Saving content to your profile***

To save a video, article, or action to your profile, go to the video’s player page. Then click on the grey plus sign that appears next to the title of the video, article, or action. The plus will turn into a green checkmark once it is saved to your profile. You can save as much content to your profile as you want.



### ***Creating playlists***



Creating playlists is a handy way to share multiple videos with people. For example, if you have one friend who is interested in women’s rights and another who is interested in the environment, you can create separate playlists to share with each of them.

To create a playlist, go to your profile and click on the “**Saved Items & Playlists**” tab. Then click on “**Add Playlist**” at the bottom of the left column. Click on “**Edit playlist info**” to give your playlist a name and description. If you want to share this playlist with friends, make sure the “public” box is checked. To save this information, click “**Update.**”

To add videos to your playlist, make sure you have saved those videos to your profile first. Click on “Saved Items” in the left column and check the boxes of all the videos you want to add to your playlist. Then click on “copy to” and choose the playlist you want the videos added to.

To share a playlist, click on that playlist then click on “**View public profile**” on the right hand side. You can share your playlist by clicking on one of the icons on the top right side of the page (Facebook, Twitter, etc.), or you can share the URL of this page with anyone you think might be interested in viewing these videos.



## RSS

---

RSS is a powerful way to stay up-to-date with a website’s updates. On ViewChange.org, RSS lets you “subscribe” to all of ViewChange’s newest videos, or to the new videos of any topic or subtopic. To retrieve any RSS feed in ViewChange, simply click the **RSS icon** wherever it appears (see screenshot). For example, on a page showing videos about HIV/AIDS, copying the RSS feed will give you a feed to any new videos about HIV/AIDS. You can copy custom feeds wherever you see the RSS icon, and thus use feeds tailored to your interests.



For help using RSS, contact your web department or IT support.